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Date of Deposit June 12, 2006



Our Case No. 9974/50  
(Alticor Ref. No. BH2090.P1)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Re Application of:

Arganbright, et al

Serial No. 09/515,860

US Patent no. 6,980,962

Filing Date: February 29, 2000

Issue Date: December 27, 2005

For ELECTRONIC COMMERCE  
TRANSACTIONS WITHIN A  
MARKETING SYSTEM THAT MAY  
CONTAIN A MEMBERSHIP  
BUYING OPPORTUNITY

Examiner:

J. Zurita

Group Art Unit No.: 3625

**PETITION UNDER 37 C.F.R. § 1.324 TO CORRECT INVENTORSHIP IN A PATENT  
PURSUANT TO 35 U.S.C. § 256**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Applicant respectfully petitions for correction of inventorship under 37 C.F.R. § 1.324. Through error, Thomas D. Paasche was not named as an inventor in issued patent number 6,980,962. Such error arose without any deceptive intent.

As set forth in 37 C.F.R. § 1.324(b)(1), a statement is enclosed from inventor Thomas D. Paasche, who is being added as an inventor, that the inventorship error occurred without any deceptive intent on his part.

Further, as set forth in 37 C.F.R. § 1.324(b)(2), a statement is enclosed from each of the current named inventors, Daniel A. ARGANBRIGHT, David L. BAMBOROUGH, Randy S. BANCINO, James G. BLODGETT, Bruce H. CARLSON, William R. DANGL, William HAZARD, Robin A. HORDER-KOOP, James P. HUNKING, Aaron M. KAMPHUIS, Gregory J. LANG, Gary A. MAHIEU, Kathryn E. MCCORMICK, Kenneth J. MCDONALD, John P. PARKER, Andrew J. POPP, Kelly K. SAVAGE, Steven R. VISSER, and Claire E. ZEVALKINK,

that the respective current named inventors either agrees to the change of inventorship or stating that they have no disagreement in regard to the requested change.

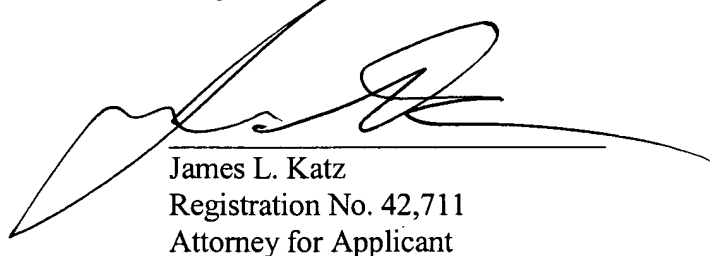
Still further, as set forth in 37 C.F.R. § 1.324(b)(3), a statement is enclosed from all assignees of the parties submitting statements under 37 C.F.R. § 1.324(b)(1) and 37 C.F.R. § 1.324(b)(2) agreeing to the change of inventorship in the patent. Alticor Investments Inc. is the only assignee of the patent. The statement of Kim S. Mitchell, Assistant Corporate Secretary of Alticor Investments Inc. is enclosed, along with a statement under 37 C.F.R. 3.73(b).

Accordingly, issuance of a certificate naming only the actual inventors, Daniel A. ARGANBRIGHT, David L. BAMBOROUGH, Randy S. BANCINO, James G. BLODGETT, Bruce H. CARLSON, William R. DANGL, William HAZARD, Robin A. HORDER-KOOP, James P. HUNKING, Aaron M. KAMPHUIS, Gregory J. LANG, Gary A. MAHIEU, Kathryn E. MCCORMICK, Kenneth J. MCDONALD, John P. PARKER, Andrew J. POPP, Kelly K. SAVAGE, Steven R. VISSER, Claire E. ZEVALKINK, and Thomas D. PAASCHE is respectfully requested.

The fee set forth in 37 C.F.R. § 1.20(b) is enclosed pursuant to 37 C.F.R. § 1.324(b)(4).

Dated: 5/12/06

Respectfully submitted,



James L. Katz  
Registration No. 42,711  
Attorney for Applicant

BRINKS HOFER GILSON & LIONE  
P.O. BOX 10395  
CHICAGO, ILLINOIS 60610  
(312) 321-4200



U.S.P.S. EXPRESS MAIL "POST OFFICE TO ADDRESSEE" SERVICE  
DEPOSIT INFORMATION

Express Mail Label No.: EV 316 048 843 US

Date of Deposit: June 12, 2006

BRINKS  
HOFER  
GILSON  
& LIONE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Appln. of: Daniel A. Arganbright, et al.

Appln. No.: 09/515,860

Filed: February 29, 2000

For: ELECTRONIC COMMERCE  
TRANSACTIONS WITHIN A MARKETING  
SYSTEM THAT MAY CONTAIN A  
MEMBERSHIP BUYING OPPORTUNITY

Examiner: J. Zurita

Art Unit: 3625

Attorney Docket No: 9974/50 (BH2090.P1)

Mail Stop Petition  
Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

TRANSMITTAL

Sir:

Attached is/are:

- ☒ Petition Under 37 C.F.R. § 1.324 To Correct Inventorship; Statement of Inventors (19); Statement of Thomas D. Paasche; Statement of Assignee Alticor Investments Inc. and Certificate Under 37 C.F.R. § 3.73(b); Assignment executed by Thomas D. Paasche.
- ☒ Return Receipt Postcard.

Fee calculation:

- ☐ No additional fee is required.
- ☐ An extension fee in an amount of \$\_\_\_\_\_ for a \_\_\_\_\_-month extension of time under 37 C.F.R. § 1.136(a).
- ☒ A petition or processing fee in an amount of \$130.00 under 37 C.F.R. § 1.20(b).
- ☐ An additional filing fee has been calculated as shown below:

					Small Entity			Not a Small Entity	
	Claims Remaining After Amendment		Highest No. Previously Paid For	Present Extra	Rate	Add'l Fee	or	Rate	Add'l Fee
Total		Minus			x \$25=			x \$50=	
Indep.		Minus			X100=			x \$200=	
First Presentation of Multiple Dep. Claim					+\$180=			+\$360=	
					Total	\$		Total	\$

Fee payment:

- ☒ A check in the amount of \$130.00 is enclosed.
- ☐ Please charge Deposit Account No. 23-1925 in the amount of \$\_\_\_\_\_. A copy of this Transmittal is enclosed for this purpose.
- ☒ The Director is hereby authorized to charge payment of any additional filing fees required under 37 CFR § 1.16 and any patent application processing fees under 37 CFR § 1.17 associated with this paper (including any extension fee required to ensure that this paper is timely filed), or to credit any overpayment, to Deposit Account No. 23-1925.

Respectfully submitted,

Date 6/12/06

James L. Katz (Reg. No. 42,711)

BRINKS HOFER GILSON & LIONE

NBC Tower – Suite 3600, 455 N. Cityfront Plaza Drive, Chicago, IL 60611-5599

BRINKS  
HOFER  
GILSON  
& LIONE



Our Case No. 9974/50  
(Alticor Ref. No. BH2090.P1)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Arganbright, et al

Serial No. 09/515,860

US Patent no. 6,980,962

Filing Date: February 29, 2000

Issue Date: December 27, 2005

For ELECTRONIC COMMERCE TRANSACTIONS  
WITHIN A MARKETING SYSTEM THAT MAY  
CONTAIN A MEMBERSHIP BUYING  
OPPORTUNITY

Examiner:

J. Zurita

Group Art Unit No.: 3625

STATEMENT OF INVENTOR THOMAS D. PAASCHE IN SUPPORT OF PATENTEE  
ALTICOR INVESTMENTS INC.'S PETITION TO CORRECT INVENTORSHIP UNDER  
37 CFR §1.324

Assistant Commissioner for Patents  
Alexandria, VA 22313-1450

Dear Sir:

This statement is made by a person being added as an inventor to U.S. patent number 6,980,962. The inventorship error in U.S. patent number 6,980,962 of failing to include Thomas D. Paasche as an inventor occurred without any deceptive intention on my part or on the part of the applicant.

The undersigned further declares that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Respectfully submitted,

*Thomas D. Paasche*

Thomas D. Paasche

~~140 Gilpin Street~~ 3769 Keeweenaw  
Grand Rapids, MI ~~49505~~ 49525

5/30/06

Date



Our Case No. 9974/50  
(Alticor Ref. No. BH2090.P1)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:

Arganbright, et al

Serial No. 09/515,860

US Patent no. 6,980,962

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OPPORTUNITY

Examiner:

J. Zurita

Group Art Unit No.: 3625

**STATEMENT OF INVENTOR DANIEL A. ARGANBRIGHT IN SUPPORT OF  
PATENTEE ALTICOR INVESTMENTS INC.'S PETITION TO CORRECT  
INVENTORSHIP UNDER 37 CFR §1.324**

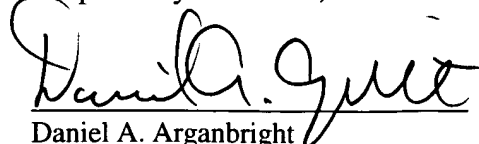
Assistant Commissioner for Patents  
Alexandria, VA 22313-1450

Dear Sir:

I am a current named inventor of U.S. patent number 6,980,962. This statement is made in support of a petition under 37 C.F.R. § 1.324 to correct the inventorship error in U.S. patent number 6,980,962 of failing to include Thomas D. Paasche as an inventor. I agree to this change in inventorship or I have no disagreement in regard to the requested change.

The undersigned further declares that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Respectfully submitted,



Daniel A. Arganbright  
2967 Gold Dust NE  
Belmont, MI 49306

5-30-2006  
Date



Our Case No. 9974/50  
(Alticor Ref. No. BH2090.P1)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:

Arganbright, et al

Serial No. 09/515,860

US Patent no. 6,980,962

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For ELECTRONIC COMMERCE TRANSACTIONS  
WITHIN A MARKETING SYSTEM THAT MAY  
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OPPORTUNITY

Examiner:

J. Zurita

Group Art Unit No.: 3625

**STATEMENT OF INVENTOR DAVID L. BAMBOROUGH IN SUPPORT OF PATENTEE  
ALTICOR INVESTMENTS INC.'S PETITION TO CORRECT INVENTORSHIP UNDER  
37 CFR §1.324**

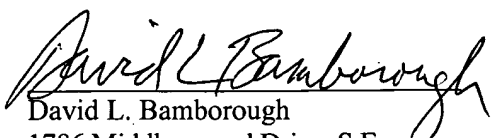
Assistant Commissioner for Patents  
Alexandria, VA 22313-1450

Dear Sir:

I am a current named inventor of U.S. patent number 6,980,962. This statement is made in support of a petition under 37 C.F.R. § 1.324 to correct the inventorship error in U.S. patent number 6,980,962 of failing to include Thomas D. Paasche as an inventor. I agree to this change in inventorship or I have no disagreement in regard to the requested change.

The undersigned further declares that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Respectfully submitted,

 5/30/06  
David L. Bamborough Date  
1786 Middleground Drive, S.E.  
Kentwood, MI 49546



Our Case No. 9974/50  
(Alticor Ref. No. BH2090.P1)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Arganbright, et al

Serial No. 09/515,860

US Patent no. 6,980,962

Filing Date: February 29, 2000

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OPPORTUNITY

Examiner:

J. Zurita

Group Art Unit No.: 3625

STATEMENT OF INVENTOR RANDY S. BANCINO IN SUPPORT OF PATENTEE  
ALTICOR INVESTMENTS INC.'S PETITION TO CORRECT INVENTORSHIP UNDER  
37 CFR §1.324

Assistant Commissioner for Patents  
Alexandria, VA 22313-1450

Dear Sir:

I am a current named inventor of U.S. patent number 6,980,962. This statement is made in support of a petition under 37 C.F.R. § 1.324 to correct the inventorship error in U.S. patent number 6,980,962 of failing to include Thomas D. Paasche as an inventor. I agree to this change in inventorship or I have no disagreement in regard to the requested change.

The undersigned further declares that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Respectfully submitted,



Randy S. Bancino  
10711 Shaner Avenue, N.E.  
Rockford, MI 49341

6/5/2006  
Date



Our Case No. 9974/50  
(Alticor Ref. No. BH2090.P1)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

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Examiner:

J. Zurita

Group Art Unit No.: 3625

STATEMENT OF INVENTOR JAMES G. BLODGETT IN SUPPORT OF PATENTEE  
ALTICOR INVESTMENTS INC.'S PETITION TO CORRECT INVENTORSHIP UNDER  
37 CFR §1.324

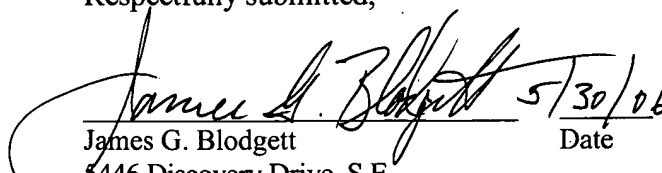
Assistant Commissioner for Patents  
Alexandria, VA 22313-1450

Dear Sir:

I am a current named inventor of U.S. patent number 6,980,962. This statement is made in support of a petition under 37 C.F.R. § 1.324 to correct the inventorship error in U.S. patent number 6,980,962 of failing to include Thomas D. Paasche as an inventor. I agree to this change in inventorship or I have no disagreement in regard to the requested change.

The undersigned further declares that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Respectfully submitted,

  
James G. Blodgett  
5446 Discovery Drive, S.E.  
Kentwood, MI 49508

5/30/06  
Date



Our Case No. 9974/50  
(Alticor Ref. No. BH2090.P1)



Our Case No. 9974/50  
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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:

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)  
) Examiner:

) J. Zurita  
)

) Group Art Unit No.: 3625  
)  
)  
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**STATEMENT OF INVENTOR WILLIAM R. DANGL IN SUPPORT OF PATENTEE  
ALTICOR INVESTMENTS INC.'S PETITION TO CORRECT INVENTORSHIP UNDER  
37 CFR §1.324**

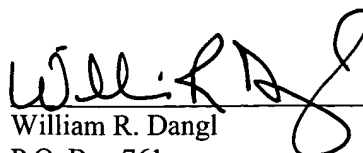
Assistant Commissioner for Patents  
Alexandria, VA 22313-1450

Dear Sir:

I am a current named inventor of U.S. patent number 6,980,962. This statement is made in support of a petition under 37 C.F.R. § 1.324 to correct the inventorship error in U.S. patent number 6,980,962 of failing to include Thomas D. Paasche as an inventor. I agree to this change in inventorship or I have no disagreement in regard to the requested change.

The undersigned further declares that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Respectfully submitted,

  
William R. Dangel

P.O. Box 761  
Ada, MI 49301

5/31/06  
Date



Our Case No. 9974/50  
(Alticor Ref. No. BH2090.P1)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of: )  
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Arganbright, et al )  
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Serial No. 09/515,860 ) Examiner:  
 ) J. Zurita  
US Patent no. 6,980,962 )  
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Filing Date: February 29, 2000 ) Group Art Unit No.: 3625  
Issue Date: December 27, 2005 )  
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For ELECTRONIC COMMERCE TRANSACTIONS )  
WITHIN A MARKETING SYSTEM THAT MAY )  
CONTAIN A MEMBERSHIP BUYING )  
OPPORTUNITY )

**STATEMENT OF INVENTOR WILLIAM HAZARD IN SUPPORT OF PATENTEE  
ALTICOR INVESTMENTS INC.'S PETITION TO CORRECT INVENTORSHIP UNDER  
37 CFR §1.324**

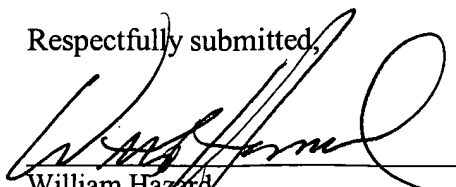
Assistant Commissioner for Patents  
Alexandria, VA 22313-1450

Dear Sir:

I am a current named inventor of U.S. patent number 6,980,962. This statement is made in support of a petition under 37 C.F.R. § 1.324 to correct the inventorship error in U.S. patent number 6,980,962 of failing to include Thomas D. Paasche as an inventor. I agree to this change in inventorship or I have no disagreement in regard to the requested change.

The undersigned further declares that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Respectfully submitted,

  
William Hazard  
13468 Greenleaf Lane  
Grand Haven, MI 49417

5-30-2006  
Date



Our Case No. 9974/50  
(Alticor Ref. No. BH2090.P1)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:

Arganbright, et al

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OPPORTUNITY

Examiner:

J. Zurita

Group Art Unit No.: 3625

**STATEMENT OF INVENTOR ROBIN A. HORDER KOOP IN SUPPORT OF PATENTEE  
ALTICOR INVESTMENTS INC.'S PETITION TO CORRECT INVENTORSHIP UNDER  
37 CFR §1.324**

Assistant Commissioner for Patents  
Alexandria, VA 22313-1450

Dear Sir:

I am a current named inventor of U.S. patent number 6,980,962. This statement is made in support of a petition under 37 C.F.R. § 1.324 to correct the inventorship error in U.S. patent number 6,980,962 of failing to include Thomas D. Paasche as an inventor. I agree to this change in inventorship or I have no disagreement in regard to the requested change.

The undersigned further declares that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Respectfully submitted,

*Robin A. Horder-Koop* 5-31-06  
Robin A. Horder-Koop Date

8099 Wilderness Trail, N.E. 242 Lakeshore Dr. N.  
Ada, MI 49301 Holland, MI 49424



Our Case No. 9974/50  
(Alticor Ref. No. BH2090.P1)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re: Application of:

Arganbright, et al

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Examiner:

J. Zurita

Group Art Unit No.: 3625

**STATEMENT OF INVENTOR JAMES P. HUNKING IN SUPPORT OF PATENTEE  
ALTICOR INVESTMENTS INC.'S PETITION TO CORRECT INVENTORSHIP UNDER  
37 CFR §1.324**

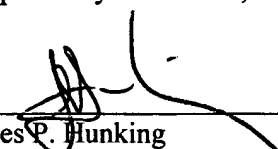
Assistant Commissioner for Patents:  
Alexandria, VA 22313-1450

Dear Sir:

I am a current named inventor of U.S. patent number 6,980,962. This statement is made in support of a petition under 37 C.F.R. § 1.324 to correct the inventorship error in U.S. patent number 6,980,962 of failing to include Thomas D. Paasche as an inventor. I agree to this change in inventorship or I have no disagreement in regard to the requested change.

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Respectfully submitted,

  
James P. Hunking  
63 Mountainview Crescent  
London Ontario  
Canada N6J 4M7

May 29, 2006  
Date

Our Case No. 9974/50  
(Alticor Ref. No. BH2090.P1)



Our Case No. 9974/50  
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)  
) Examiner:

) J. Zurita  
)

) Group Art Unit No.: 3625  
)  
)  
)

**STATEMENT OF INVENTOR GREGORY J. LANG IN SUPPORT OF PATENTEE  
ALTICOR INVESTMENTS INC.'S PETITION TO CORRECT INVENTORSHIP UNDER  
37 CFR §1.324**

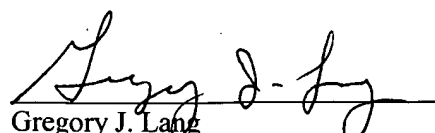
Assistant Commissioner for Patents  
Alexandria, VA 22313-1450

Dear Sir:

I am a current named inventor of U.S. patent number 6,980,962. This statement is made in support of a petition under 37 C.F.R. § 1.324 to correct the inventorship error in U.S. patent number 6,980,962 of failing to include Thomas D. Paasche as an inventor. I agree to this change in inventorship or I have no disagreement in regard to the requested change.

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Respectfully submitted,

  
Gregory J. Lang

4519 Whitewood Farms Dr. NE  
Grand Rapids, MI 49525

5/30/06  
Date



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Arganbright, et al

Serial No. 09/515,860

US Patent no. 6,980,962

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Examiner:

J. Zurita

Group Art Unit No.: 3625

STATEMENT OF INVENTOR GARY A. MAHIEU IN SUPPORT OF PATENTEE  
ALTICOR INVESTMENTS INC.'S PETITION TO CORRECT INVENTORSHIP UNDER  
37 CFR §1.324

Assistant Commissioner for Patents  
Alexandria, VA 22313-1450

Dear Sir:

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The undersigned further declares that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

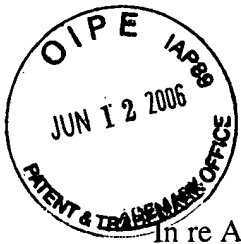
Respectfully submitted,

Gary A. Mahieu  
5198 N Quailcrest  
Grand Rapids, MI 49546

5/25/06  
Date







Our Case No. 9974/50  
(Alticor Ref. No. BH2090.P1)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Arganbright, et al

Serial No. 09/515,860

US Patent no. 6,980,962

Filing Date: February 29, 2000

Issue Date: December 27, 2005

For **ELECTRONIC COMMERCE TRANSACTIONS  
WITHIN A MARKETING SYSTEM THAT MAY  
CONTAIN A MEMBERSHIP BUYING  
OPPORTUNITY**

Examiner:

J. Zurita

Group Art Unit No.: 3625

**STATEMENT OF INVENTOR KENNETH J. MCDONALD IN SUPPORT OF PATENTEE  
ALTICOR INVESTMENTS INC.'S PETITION TO CORRECT INVENTORSHIP UNDER  
37 CFR §1.324**

Assistant Commissioner for Patents  
Alexandria, VA 22313-1450

Dear Sir:

I am a current named inventor of U.S. patent number 6,980,962. This statement is made in support of a petition under 37 C.F.R. § 1.324 to correct the inventorship error in U.S. patent number 6,980,962 of failing to include Thomas D. Paasche as an inventor. I agree to this change in inventorship or I have no disagreement in regard to the requested change.

The undersigned further declares that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Respectfully submitted,

Kenneth J. McDonald 6/3/06  
Kenneth J. McDonald Date  
9171 Conservancy  
Ada, MI 49301

Our Case No. 9974/50  
(Alticor Ref. No. BH2090.P1)



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OPPORTUNITY

Examiner:

J. Zurita

Group Art Unit No.: 3625

**STATEMENT OF INVENTOR ANDREW J. POPP IN SUPPORT OF PATENTEE  
ALTICOR INVESTMENTS INC.'S PETITION TO CORRECT INVENTORSHIP UNDER  
37 CFR §1.324**

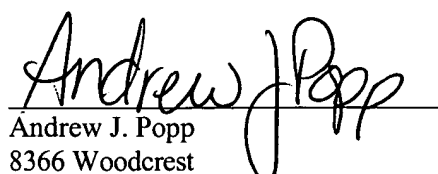
Assistant Commissioner for Patents  
Alexandria, VA 22313-1450

Dear Sir:

I am a current named inventor of U.S. patent number 6,980,962. This statement is made in support of a petition under 37 C.F.R. § 1.324 to correct the inventorship error in U.S. patent number 6,980,962 of failing to include Thomas D. Paasche as an inventor. I agree to this change in inventorship or I have no disagreement in regard to the requested change.

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Respectfully submitted,

  
Andrew J. Popp  
8366 Woodcrest  
Rockford, MI 49341

  
Date



Our Case No. 9974/50  
(Alticor Ref. No. BH2090.P1)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

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OPPORTUNITY

Examiner:

J. Zurita

Group Art Unit No.: 3625

**STATEMENT OF INVENTOR KELLY K. SAVAGE IN SUPPORT OF PATENTEE  
ALTICOR INVESTMENTS INC.'S PETITION TO CORRECT INVENTORSHIP UNDER  
37 CFR §1.324**

Assistant Commissioner for Patents  
Alexandria, VA 22313-1450

Dear Sir:

I am a current named inventor of U.S. patent number 6,980,962. This statement is made in support of a petition under 37 C.F.R. § 1.324 to correct the inventorship error in U.S. patent number 6,980,962 of failing to include Thomas D. Paasche as an inventor. I agree to this change in inventorship or I have no disagreement in regard to the requested change.

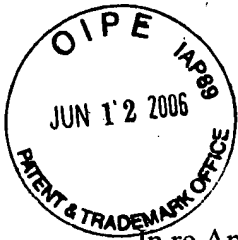
The undersigned further declares that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Respectfully submitted,

*Kelly K. Savage*  
Kelly K. Savage

4188 104<sup>th</sup> Street, SW  
Byron Center, MI 49315

5/31/06  
Date



Our Case No. 9974/50  
(Alticor Ref. No. BH2090.P1)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Arganbright, et al

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US Patent no. 6,980,962

Filing Date: February 29, 2000

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For ELECTRONIC COMMERCE TRANSACTIONS  
WITHIN A MARKETING SYSTEM THAT MAY  
CONTAIN A MEMBERSHIP BUYING  
OPPORTUNITY

)  
)  
)  
) Examiner:

) J. Zurita

)  
) Group Art Unit No.: 3625

STATEMENT OF INVENTOR STEVEN R. VISSER IN SUPPORT OF PATENTEE  
ALTICOR INVESTMENTS INC.'S PETITION TO CORRECT INVENTORSHIP UNDER  
37 CFR §1.324


Assistant Commissioner for Patents  
Alexandria, VA 22313-1450

Dear Sir:

I am a current named inventor of U.S. patent number 6,980,962. This statement is made in support of a petition under 37 C.F.R. § 1.324 to correct the inventorship error in U.S. patent number 6,980,962 of failing to include Thomas D. Paasche as an inventor. I agree to this change in inventorship or I have no disagreement in regard to the requested change.

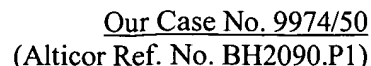
The undersigned further declares that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Respectfully submitted,

  
Steven R. Visser  
2157 Okemos, S.E.  
Grand Rapids, MI 49506

5-26-06  
Date

Claire E. Zevalkink 6-6-06  
 Claire E. Zevalkink Date  
 2900 Pioneer Club Road, SE  
 Grand Rapids, MI 49506



In re Application of:

Arganbright, et al

Serial No. 09/515,860

US Patent no. 6,980,962

Filing Date: February 29, 2000

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For ELECTRONIC COMMERCE TRANSACTIONS  
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OPPORTUNITY

**STATEMENT OF ASSIGNEE AGREEING TO CORRECTION OF INVENTORSHIP  
PURSUANT TO 37 C.F.R. § 1.324(b)(3) and 37 C.F.R. § 3.73(b)**

Assistant Commissioner for Patents


P.O. Box 1450

Arlington, VA 22313

Dear Sir:

Pursuant to 37 C.F.R. § 1.324(b)(3) and 37 C.F.R. § 3.73(b) (see attached certificate), the assignee, Alticor Investments Inc., by virtue of an assignment from the originally named inventors, is the assignee of the above captioned patent application and hereby agrees to the change of inventorship in U.S. Patent No. 6,980,962, filed herewith.

Respectfully submitted,

  
\_\_\_\_\_  
Kim S. Mitchell  
Assistant Corporate Secretary  
Alticor Investments Inc.

5-25-06  
Date





CERTIFICATE UNDER 37 CFR 3.73(b) (page 1 of 1)

Applicant: Arganbright, et al.

Application No.: 09/515,860 now U.S. Pat. No. 6,980,962

Filed: February 29, 2000

Issued: December 27, 2005

For: ELECTRONIC COMMERCE TRANSACTIONS WITHIN A MARKETING SYSTEM THAT MAY CONTAIN A MEMBERSHIP BUYING OPPORTUNITY

Alticor Investments Inc.  
(Name of Assignee)

a Corporation  
(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest  
(The extent (by percentage) of its ownership interest is \_\_\_\_\_ %)

In the patent application/patent identified above by virtue of either:

- A. ☒ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the Patent and Trademark Office at Reel 010596, Frame 0778, or for which a copy thereof is attached.

**OR**

- B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

2. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.


3. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet.

**As required by 37 CFR 3.73(b)(1), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.**

[NOTE: A separate copy (i.e., a true copy of the original assignment documents(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

  
\_\_\_\_\_  
Kim S. Mitchell

Corporate Assistant Secretary

**ASSIGNMENT**

WHEREAS, Thomas D. Paasche, hereinafter called the "Assignor", has made the invention described in the United States Patent No. 6,980,962 entitled ELECTRONIC COMMERCE TRANSACTIONS WITHIN A MARKETING SYSTEM THAT MAY CONTAIN A MEMBERSHIP BUYING OPPORTUNITY, filed on February 29, 2000 and issued on December 27, 2005;

WHEREAS, Alticor Investments Inc., a corporation organized and existing under the laws of the State of Michigan, having a place of business at 7575 Fulton Street East, Ada, MI 49355, hereinafter called the "Assignee", desires to acquire the entire right, title and interest in and to the invention and the patent application identified above, and all patents which may be obtained for said invention, as set forth below;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other valuable and legally sufficient consideration, the receipt of which by the Assignor from the Assignee is hereby acknowledged, the Assignor has sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for all such patents.

The Assignor hereby covenants and agrees, for both the Assignor and the Assignor's legal representatives, that the Assignor will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignor will execute and deliver to the

Assignee any and all additional papers which may be requested by the Assignee to carry out the terms of this Assignment.

The Commissioner of Patents and Trademarks is hereby authorized and requested to issue patents to the Assignee in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, the Assignor has executed this agreement.

Thomas D. Paasche      5/30/06  
Thomas D. Paasche      Date

Frank Marmor  
Witness